



Department of Education
Region X- NORTHERN MINDANAO
DIVISION OF CAGAYAN DE ORO CITY
Fr. William F. Masterson, SJ Avenue,
KM5, Upper Balulang, Cagayan de Oro City
Tel. Nos. (088) 855-0049



Division Advisory No. 11 s. 2019
January 18, 2019



(In compliance with Regional Advisory No. 73 s. 2018)
This advisory is issued for the information of DepEd Officials, personnel/staff,
and the concerned public regarding the special screening of "JUAN AT ANG
BAYABAS" by Paglaum Shows and Events

**PAGLAUM SHOWS AND EVENTS' SPECIAL SCREENING OF "JUAN
BALUCAS AT ANG BAYABAS"**

The Paglaum Shows and Events presents a special screening of "Juan
Balucas at Ang Bayabas" at Limketkai Cinemas on February 2 & 3, 2019.

The film is packed with educational and cultural values created as a
tribute to the 100 years of existence of Juan Tamad. The general admission is
One hundred twenty pesos (Php 120.00).

The students, teachers and school employees are invited to watch the stage
play on the aforementioned date.

Please see attached regional advisory and letter request from Paglaum
Shows and Event for your perusal.


JONATHAN S. DELA PENA, PhD, CESO V
Schools Division Superintendent

January 7, 2019

DR. JONATHAN S. DELA PENA
Schools Division Superintendent
Division of Cagayan de Oro City
Cagayan de Oro City

DepEd
CAGAYAN DE ORO CITY DIVISION
Received by: [Signature]
Date: JAN 8 2019
Time: 8:54

Dear Sir:

Paglaum Shows & Events in cooperation with GROUNDHIT PRODUCTION, DREAMS CREATION and BG INTERNATIONALS PRODUCTION present for special screenings three inspiring films:



"JUAN BALUCAS AT ANG BAYABAS" - is a film packed with educational and cultural values. Created as a tribute to the 100th year existence of Juan Tamad. To save his father, Juan enters an agreement with the queen of the fairies Reyna Suki. He must obtain the song of Badama and water from the "Bukal ng Buhay" before the full moon passes. With the help of Engkanto Apo and Noni, a nuno sa punso, Juan sets his quest. But to fulfill his mission, he must first possess an object from the dreaded King Crab Sipit and pass thru Tambo, a kapre who guards the passage to Badama's lair before he can reach the mystical bird.

After saving his father, Juan gets stuck in purgatory between two dimensions. Left with only the water from the Bukal ng Buhay, Juan faces self conflicts, hunger and struggles to keep his sanity under the dead guava tree. Will he be able to have something to eat? Is there still a chance for him to get back to his family in the real world? Or will he just lie down like Juan Tamad, waiting for the fruit to fall from its tree. What he does next will dictate his fate.



An inspiring film about the triumph of a disaster victim.

After being left widowed and homeless by a devastating storm, a man and his family are recruited by a criminal syndicate to beg on the streets.

The movie offers not only adventures and comical scenes that viewers will surely be enjoyed, the most important highlights of this movie are the educational,

personal, friendship and most of all – Family Values that will touch the heart of all viewers. A movie that intended for the whole family and everyone will surely be amazed and fascinated.



Cagayan de Oro City

February 2 & 3, 2019- Saturday & Sunday

In this regard, we would like to invite your students to watch the film. Our general admission is pesos: One hundred Twenty only (120.00)

Administrators, School Heads, Faculty/Teachers and DepEd personnel will be admitted for free, their ID's shall serve as their complimentary pass.

Please find herewith are DepEd advisories, reading materials and other film details.

Daghang Salamat!

[Signature]
Paul V. Alcantara
Marketing Officer
#09159397888



Regional Advisory No. 73, s. 2018

October 22, 2018

RELEASE

This Advisory is issued for the information of SDOs, personnel/staff, and the concerned public regarding the special screening of **"JUAN AT ANG BAYABAS"** by Paglaum Shows and Events
(Visit depedreg10.net)

**PAGLAUM SHOWS AND EVENTS' SPECIAL SCREENING
OF "JUAN BALUCAS AT ANG BAYABAS"**

The Paglaum Shows and Events presents a special screening of **"Juan Balucas at Ang Bayabas"** at Limketkai Cinemas, on November 24, 2018.

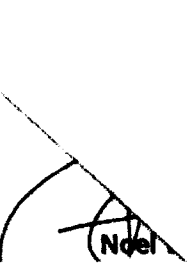
The film is packed with educational and cultural values created as a tribute to the 100th years of existence of Juan Tamad.

Attached to this Advisory are the letter of Noel Tanato, the Marketing Officer of the Paglaum Shows and Events, and the synopsis of the film for reference.

Immediate and wide dissemination of this Advisory is desired.


DR. ARTURO B. BAYOCOT, CESO V
Regional Director

CLMD/benz


(Noel)



MESSAGE OF SUPPORT FROM



**"The Film, inspired by the popular tales of *Juan Tamad*,
is packed with educational and cultural values
as it conveys an overall statement that
Filipinos are not lazy."**

Advisory No. 187, s. 2018

September 20, 2018

In compliance with DepEd Order (DO) No. 8, s. 2013
this advisory is issued not for endorsement per DO 28, s. 2001,
but only for the information of DepEd officials,
personnel/ staff, as well as the concerned public
(Visit www.deped.gov.ph)

**SHOWING OF THE FILM *JUAN BALUCAS AT ANG BAYABAS* BY GROUNDHIT
ENTERTAINMENT PRODUCTION FOR SCHOOL YEAR 2018-2019**

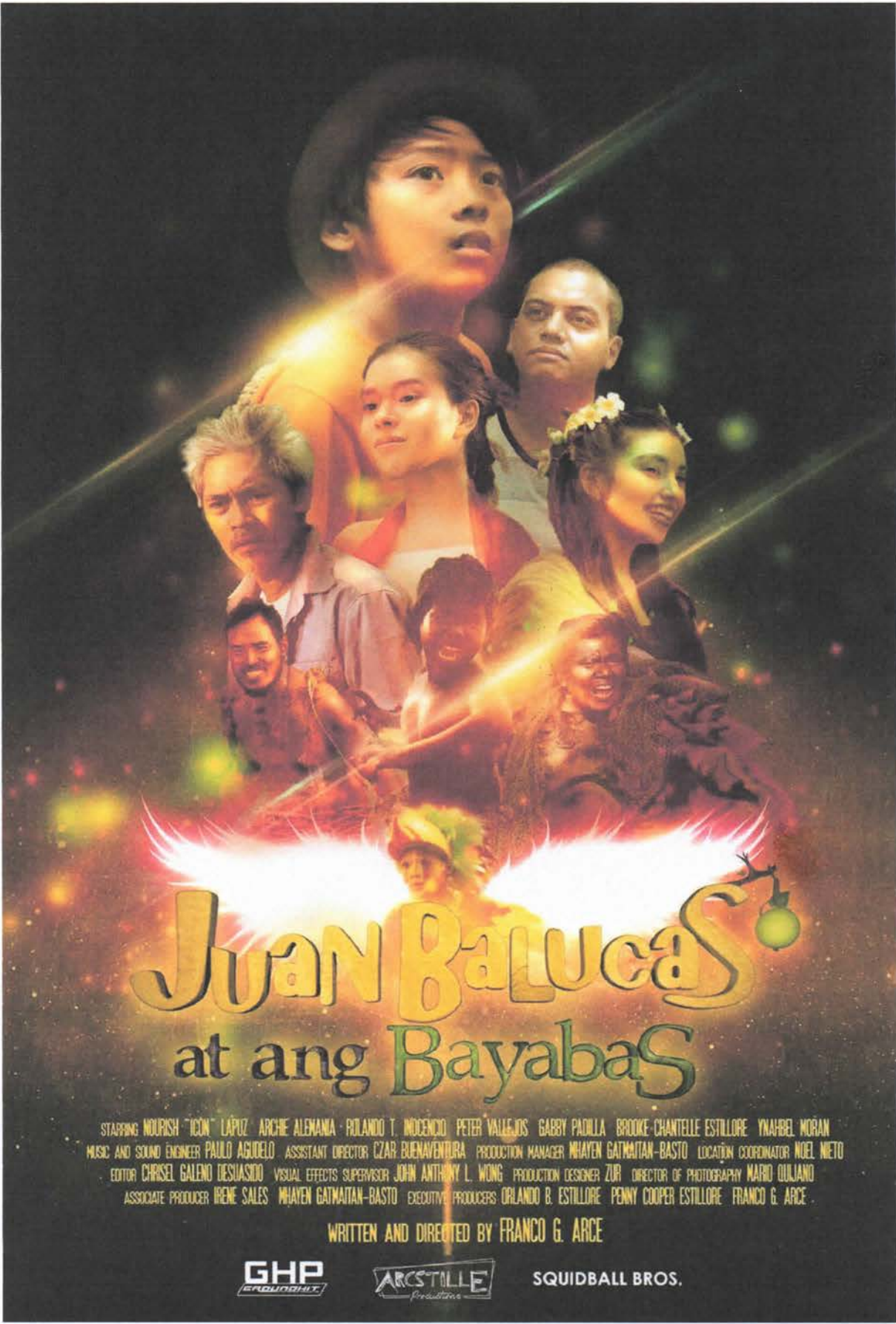
The Groundhit Entertainment Production announces the showing of the film
Juan Balucas at ang Bayabas for School Year 2018-2019.

The film, inspired by the popular tales of *Juan Tamad*, is packed with educational
and cultural values as it conveys an overall statement that Filipinos are not lazy. It
also promotes the following themes:

1. Use of mother tongue;
2. Anti-bullying;
3. Shadow puppetry;
4. Filipino folkloric characters;
5. Kindness;
6. Self-belief/Confidence;
7. Environmental Preservation; and
8. Proper nutrition.

The film is rated G (General Audiences) by the MTRCB and is suitable for viewers
of all ages.

Participation of public and private schools shall be subject to the no-disruption
of classes policy stipulated in DepEd Order (DO) No. 9, s. 2005 entitled *Instituting
Measures to Increase Engaged Time-on-Task and Ensuring Compliance Therewith*. This
is also subject to the guidelines on the conduct of co-curricular and extra-curricular off-
campus activities for public and private schools stipulated in DO 66, s. 2017 entitled
Implementing Guidelines on the Conduct of Off-Campus Activities, and the no-collection
policy as stated in Section 3 of Republic Act No. 5546.



Juan Balucas

at ang Bayabas

STARRING: NOURISH "ICON" LAPUZ, ARCHIE ALEMANIA, ROLANDO T. MOCENCO, PETER VALLEJO, GABBY PADILLA, BROOKE-CHANTELLE ESTILLORE, YNAHEL MORAN
MUSIC AND SOUND ENGINEER: PAULO AGUDELO, ASSISTANT DIRECTOR: CZAR BUENAVENTURA, PRODUCTION MANAGER: MIAYEN GATMATAN-BASTO, LOCATION COORDINATOR: NOEL NIETO
EDITOR: CHRISSEL GALENO DESUASIDO, VISUAL EFFECTS SUPERVISOR: JOHN ANTHONY L. WONG, PRODUCTION DESIGNER: ZUP, DIRECTOR OF PHOTOGRAPHY: MAIRO OULIANO
ASSOCIATE PRODUCER: IRENE SALES, MIAYEN GATMATAN-BASTO, EXECUTIVE PRODUCERS: ORLANDO B. ESTILLORE, PENNY COOPER ESTILLORE, FRANCO G. ARCE

WRITTEN AND DIRECTED BY FRANCO G. ARCE

GHP
GROUNDHIT

ARCSTILLE
Productions

SQUIDBALL BROS.

"ISANG MUNTING HANDOG PARA SA NALALAPIT NA IKA-100 TAON NI JUAN TAMAD"

Juan Balucas at ang Bayabas

(an independent film inspired by popular tales of Juan Tamad)

SYNOPSIS

Inspired by popular tales of Juan Tamad, **Juan Balucas at ang Bayabas** features Nourish "Icon" Lopus, as JUAN BALUCAS, the son of JOHN (*Archie Alemania*) who has been mistaken to be Juan Tamad and turned into stone by the mystical creature IBONG BADARNA (*Randy de Silva*) to avoid him from inflicting laziness to all mankind.

To save his father, Juan enters an agreement with the queen of the fairies REYNA SUKI (*Gabby Padilla*) under some conditions. He must obtain the song of Badarna and some water from the "BukalngBuhay" before the full moon passes. With the help of an *engkanton* named APO (*Rolando T. Inocencio*), and NONI (*Peter Vallejos*) a *nunosapunso*, Juan sets off his quest. To fulfill his mission, he must first possess an object from the dreaded King Crab SIPIT (*Rainier Morales*) and pass thru TAMBO (*Bernard Laxa*) a "kapre" who guards the passage to Badarna's lair before he can reach the mystical bird.

After saving his father, Juan gets stuck in a purgatory between two dimensions. Left with only the water from the "bukalngbuhay", Juan faces self-conflicts, hunger and struggles to keep his sanity under the dead guava tree. Will he be able to have something to eat? Is there still a chance for him to get back to his family in the real world? Or will he just lie down like Juan Tamad, waiting for the fruit to fall from its tree. What he does next will dictate his fate.

ADDITIONAL INFORMATION ABOUT THE FILM



"Juan Balucas at ang Bayabas" is a film inspired by "Juan Tamad", a Filipino iconic character who is believed to have originated from "*BuhaynaPinagdaananni Juan TamadnaAnacni Fabio at ni Sofia*". It was written by an unknown author, and was published by LimabaganniJ.Martinezin Intramuros Manila in the year 1919. That makes Juan Tamad 100 years old this coming 2019. He was even more popularized by the celebrated National Artist for film Mr. Manuel Condewho has created numerous films featuring the iconic character.

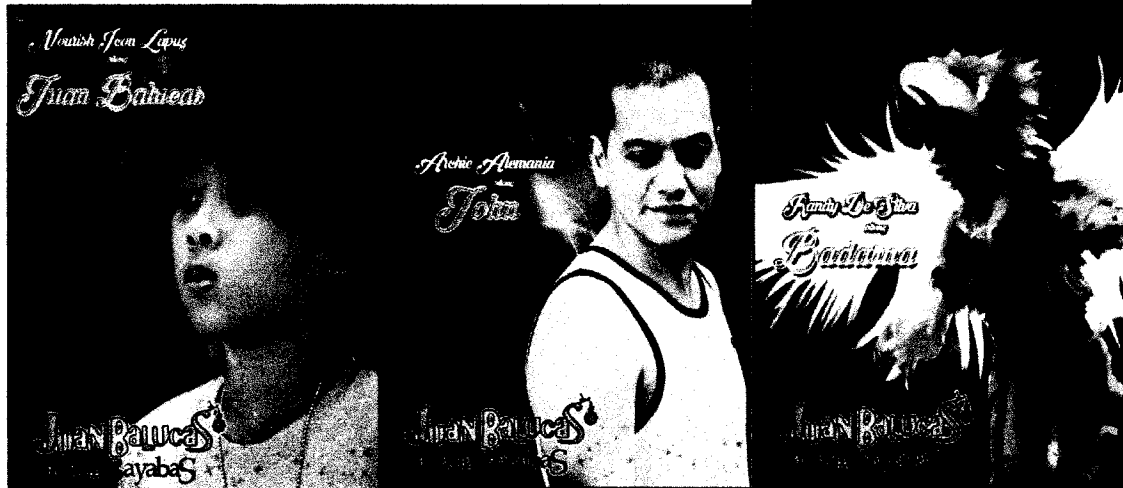
Packed with education culture and values, Juan Balucas at angBayabas is an ideal offering for students.

Juan Balucas

at ang Bayabas

(an independent film inspired by popular tales of Juan Tamad)

CAST and CHARACTERS



Listed below are some of the highlights the film aims to promote:

1. **PROMOTION OF MOTHER TONGUE** – the film is incorporated with “*tula*” as part of the delivered dialogues. Said dialogues include a number of original poems written by the filmmaker. To sum up, the film promotes not only our mother tongue, but also the use and appreciation of Filipino poems through film.
2. **ANTI-BULLYING** – a scene in the film is dedicated to show that any form of bullying is not tolerated in school, and bullying does not go unpunished. The film also aims to show the bullies how their parents worry about them and their future.



3. **JUAN TAMAD STORY RETOLD** – as part of the tribute to the iconic character, Fabio tells his grandchildren the famous story of Juan Tamad using shadow puppetry.
4. **SHADOW PUPPETRY** – believed to be the oldest form of storytelling presentation (*or one of the oldest*), the film exhibits shadow puppetry to show how children used to enjoy stories told by the elders. It is incorporated with modern 2D animation for added appreciation, and to exhibit the evolution of a native form over time.
5. **PROMOTION OF FILIPINO FOLKLORIC CHARACTERS** – The film also aims to promote awareness of characters like the “*diwatas*” and “*engkantos*” who are embedded in our culture.
6. **KINDNESS** – the film demonstrates that “*kindness*” has a positive effect on the lives of others (directly or indirectly) as testified by the dreaded king crab Sipit.
7. **SELF BELIEF/ CONFIDENCE** – shows the importance of overcoming fears and believing in one’s self.
8. **ENVIRONMENTAL** – as a contribution to the efforts to protect the nature, a scene is dedicated to show the importance of its preservation, and that even a young boy can do something for the environment.
9. **NUTRITION** – The film includes promotion of eating healthy foods like vegetables and fruits to grow healthy and strong.

BONUS TRIVIA - The universe of the film includes actualities for the audience to appreciate the tales of Juan Tamad even more. To cite some are the following:

SIPIT gives Juan Balucas the object that he needs because he owes his life to Juan Tamad. In the universe of the film, Sipit is one of the crabs who the Filipino iconic character had set free in the story “*Si Juan Tamad at ang mga Alimango*”.

Juan Balucas gets stuck under a dead GUAVA tree between two dimensions. On that tree hangs a shrunk dead fruit. That tree is the same tree, with the very same bayabas that Juan Tamad slept under and waited to fall in the story “*Si Juan Tamad at ang Bayabas*”. It never fell off its branch!

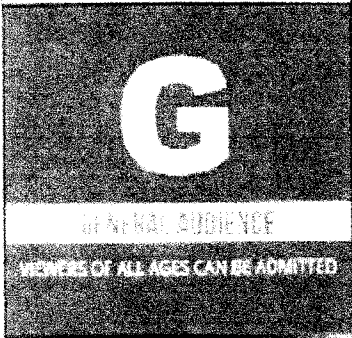


Office of the President of the Philippines
MOVIE AND TELEVISION REVIEW AND CLASSIFICATION BOARD
MTRCB Building, No. 8 Tunog Avenue, Quezon City, Philippines 1103
Telephone No. 376-7380 Email Address: admin@mtrcb.gov.ph Website: www.mtrcb.gov.ph

PERMIT TO EXHIBIT THEATRICAL

This certifies that the material below has been reviewed and classified by the Movie and Television Review and Classification Board.

Movie Title	JUAN BALUCAS AT ANG BAYABAS
Applicant	GROUNDHIT ENTERTAINMENT PRODUCTION
Running Time	1hr. 25min. 0sec.

Classification	Reason/s for Classification	
	Material presented is suitable for all ages.	
Permit Number	P-MP-2018-000801	
Date of Issuance	29 May 2018	
Date of Expiration	29 May 2023	

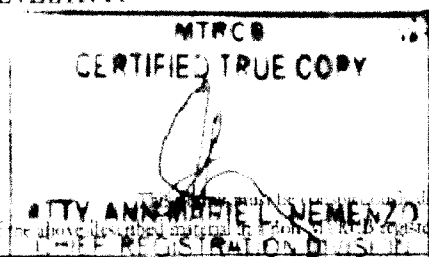
Approved for Public Exhibition by the
Following Review Committee Members:

MORENO, FEDERICO A.
CORTEZ, GLORIA S.
QUINSAY, EVELYN P.

ISSUED UPON THE APPROVAL OF
THE REVIEW COMMITTEE

MARIA RACHEL J. ARENAS
Chairperson

BY: 
ANN MARIE L. NEMENZO



Use of the above described material in a non-MTRCB registered place of exhibition shall automatically render this permit invalid.

THIS IS A SYSTEM-GENERATED PERMIT. ANY ALTERATION OR TAMPERING WILL AUTOMATICALLY INVALIDATE THIS PERMIT.

BG PRODUCTIONS INTERNATIONAL

PRESENTS

A FILM BY
NEAL TAN

SNOOKY SERNA DIMPLES ROMANA MARTIN DEL ROSARIO HAYDEN KHO
CHOKOLEIT YNNA ASISTIO RICO BARRERA MICO AYTONA

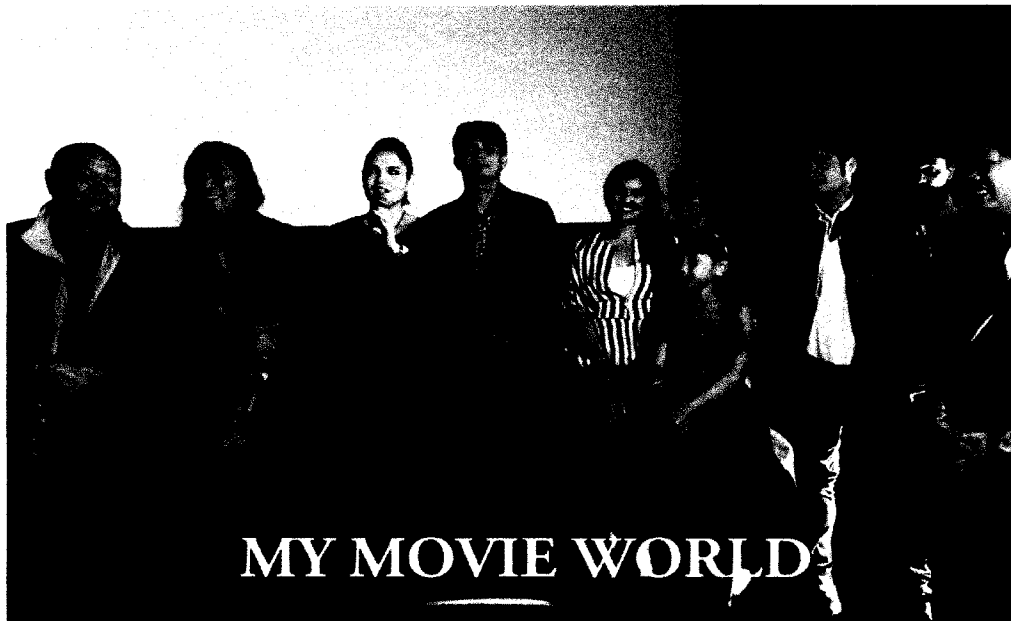
AND
EJAY FALCON



HOMELESS

STARRING RUBY RUIZ MEGGIE COBARRUBIAS ERMIE CONCEPCION JOE GRITA
MS. BABY GO ANGELIE NICHOLE SANDY JASH EZEKIEL ROMEO LINDAIN BENZ SANGALANG
JAY FRANCO KIEL VILLALBA JENICA MAE MORES KURT CATUDAY LEXTER CAPILI CRISTOPHER KEIM
BYUTTI VELOSO XIXI MATURAN AND VINCE CELIS

WRITTEN BY NEAL TAN CAST BY MARK JASON CUDGANG MUSIC BY SHERWIN CASTILLO PRODUCTION DESIGNER CYRUS KHAN COSTUME DESIGNER JUNE VALENCIA
PRODUCTION MANAGER MELON P. ANTONIO + LEANDRO PONFERADA EXECUTIVE PRODUCERS MARIO MARCOS
PRODUCED BY ROMEO LINDAIN WRITTEN BY NEAL TAN DIRECTED BY DENNIS C. EVANGELISTA EDITOR MICO AYTONA
EXECUTIVE PRODUCER NEAL TAN, DGP



Movie Review: Homeless

An inspiring film about the triumph of a disaster victim. After being left widowed and homeless by a devastating storm, a man and his family are recruited by a criminal syndicate to beg on the streets.

Despite of its fragmented screenplay and direction, what it keeps engaging to watch are the actors and actresses that justify their characters and deliver well. Special mention to Ms. Snooky Sema, Ruby Ruiz, Martin Del Rosario, Dimples Romana, Haydhen Ko and Ejay Falcon. The film serves as an eye opener for us on poverty situation in Metro Manila integrated with human trafficking issue. I appreciate this kind of film that we rarely seen on silver screen.

Ejay Falcon challenged by first indie film

Actor Ejay Falcon welcomed the challenge of doing his first independent film, "Homeless," which he said gave him a deeper sense of fulfillment as an actor. Moreover, he pointed out that "Homeless," which also stars Dimples Romana and Martin del Rosario, among others, is also an advocacy film as it tackles important issues like human trafficking. In an interview with entertainment site Push, Falcon said he is proud to be part of the film because of its inspiring message.

"Masarap gumawangganitong klaseng pelikula, 'yung may purpose at nag-i-inspire ng mga taong bumangon at ipagpatuloy ang buhay kahit pa marami silang problema ng pinagdaanan. Proud ako na ang unang indie film naginawako ay isang advocacy film natulad nitong 'Homeless,'" he told Push. "Mahirap na masarap gumawang indie. Masarap kasi nagawakolahat and sa indie, napakatotoon ng mga acting nabinibigay talaga, mas may challenge," he added.

Falcon noted that budget constraints further added to the challenge. "Mahirap na mabukas maliit 'yong budget, tapos parang walakaming tent, 'yong gano'ng experience. Wala ring pahingasa set, walang ilaw, sagabilang kami nag-iilaw, pero 'pag araw walat talaga. Hindi akon akapahingadit sa pelikulang ito peromasa ako naginawako to," he said. Falcon also couldn't help but compare his experience in doing the film with that of his hit TV series "Pasion de Amor."

"Sa 'Pasion de Amor' kasi, parang light lang. Ito kasing 'Homeless,' bukod sa movie ngaito, mas mabigat sapuso at sobrang hirap gawin," he explained. Because of his experience in making "Homeless," Falcon said he is willing to do more independent films. "Walang problema sa akin lalona kung magandang talaga 'yung storyang pelikula. Sabik konga, masarap na mahirap gumawang indie pero kakaiba'yung fulfillment,"

"Homeless," directed by Neal Tan.



DREAM
CREATIONS
ENTERTAINMENT PRODUCTIONS

"INSPIRING PEOPLE THROUGH FILM"

PRESENT

AN ERROL ROPERO FILM

JUAN HAPPY FAMILY



Christian
VASQUEZ

Charee
PINEDA

Sue
PRADO

Jerome Miles
MANZANO

Jon Michael
GACAYAN

Edward
ROPERO

Ejay
FONTANILLA

Qoko
MARCONI

STUDIO8WORX ADVERTISING CO. & DREAM CREATIONS ENTERTAINMENT PRODUCTIONS

PRESENT AN ERROL ROPERO FILM "JUAN HAPPY FAMILY" STARRING CHRISTIAN VASQUEZ, CHAREE PINEDA, SUE PRADO, AND JEROME MILES MANZANO

ALSO STARRING JON MICHAEL GACAYAN, EDWARD ROPERO, EJAY FONTANILLA, QOKO MARCONI, ANDREA KATE ABELLAR, AND EJAY ROPERO

STORY AND SCREENPLAY: ERROL ROPERO, DIRECTOR OF PHOTOGRAPHY: RJ ILARDE, ASSISTANT DIRECTOR: KELLYN SLE GUIA, PRODUCTION DESIGNER: JHUN DISTAJO, PRODUCTION MANAGER: CYRUS KHAN, PRODUCTION COORDINATOR: RUDIOS LOCANAS, TALENT COORDINATOR: PRINCESS ROPERO, MUSICAL SCORER: RJ ILARDE, SOUND DESIGNER: MARLON ANONUEVO, FILM EDITOR & COLORIST: ERROL ROPERO

EXECUTIVE PRODUCERS: STUDIO8WORX ADVERTISING CO. & DREAM CREATIONS ENTERTAINMENT PRODUCTIONS

WRITTEN, EDITED, PRODUCED & DIRECTED BY ERROL ROPERO



/DreamCreationsFilms



/DreamCreationsFilms



/DreamCreationsFilms



"INSPIRING PEOPLE THROUGH FILM"



STORYLINE

Why children need your presence more than your presents?

It is no secret that children love new toys. They love Christmas and birthdays because of the multitude of gifts they receive. However, the most important gift any child could receive is the continual presence of his parents in his life. As a parent, giving your time, energy and love to your child is one of the most important things you can do.

Let's take a glimpse of the story of Juan Tomas Robles Jr., a teen boy who is very lazy in different aspects and perspective. Though being tagged as the famous Philippine folklore "Juan Tamad", as symbolizing the typical Filipino. Portrayed by the very promising young actor - **Jerome Miles Manzano**, Juan is a smart and a bright young teenier that has lots of friends.

Because of his laziness, he was being mistakenly kidnapped along with his friends and younger brother but supposedly, the one to be kidnapped is one of the Chan twins who has the same built and features as Juan. One of the consequences the teens needs to face off during the kidnapping incident is that Juan needs to survive the challenges for him to be able to save his friends and face the twist of the fate in their family. The movie also tackles the relationship of an ideal family relationship despite of different circumstances.

The movie offers not only adventures and comical scenes that viewers will surely be enjoyed, the most important highlights of this movie are the educational, personal, friendship and most of all – Family Values that will touch the heart of all viewers. A movie that intended for the whole family and everyone will surely be amazed and fascinated.

Juan Happy Family shot half of the film in historic place of Sagada, Mountain Province. A film written and directed by Errol Roper, produced by Dream Creations Entertainment Productions under Studio8Worx Advertising Co.

The movie also stars **Christian Vazquez**, **Charee Pineda** and **Sue Yogo Singh**, **Melfred Dones** and the promising child star from ABS-CBN, **Jon Michael Gacayan** together with the veteran indie film actors **Edward Roper**, **Ejay Fontanilla**, also stars with 2014 Ms. Teen Earth, **Andrea Kate Abellar** and lot more promising young actors.

This film is highly recommended to watch by the students of all year level. Rated A by the Cinema Evaluation Board and Rated PG (Parental Guidance) by MTRCB.